

Dear future international student,

This Statement of Purpose (SOP) is an example of how to tell your personal story and showcase your individual circumstances. Your SOP is not just a formal document, it is the narrative of your personal journey, aspirations, and the unique circumstances that shape your decision to pursue education abroad.

Take your time to write your SOP, as it will play a crucial role in your admission process. Your history is what makes your case unique, and unique cases have a higher chance of obtaining a positive outcome.

Please note that this SOP is used specifically for university or college admissions. If you are applying for an Australian student visa, you will need to provide a GTE statement, which is an enhanced version of the SOP.

Here is a table of contents for your SOP that will help you structure your writing:

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Please also keep in mind the obligations of a student under Higher Education Subclass 500.

Regards,

Arturas Mickus

GTE EXPERTS founder

# STATEMENT OF PURPOSE

## **Introduction:**

My name is **NAME SURENAME** and I'm delighted to inform you that I've attained admission into Macquarie University, for their master's programme in Business Analytics. I've already paid my first semester's tuition fee and now require a student-visa so that I can start attending my classes at the earliest.

In this Statement of Purpose, I've elaborated my reasons as to why I wish to pursue higher studies in Business Analytics. I begin with a brief specification of my academic background, after which I state my reasons for traveling to Australia and the varied career prospects that would eventually open up for me, upon completion.

## **Education:**

I passed my 10th board exams (matriculation) from **SCHOOL NAME** High School in 2015, with a score of 7.7 CGPA. I passed my intermediate exam from Jagruthi Junior College in 2017, with a score of 696 marks out of 1000. I graduated from **COLLEGE NAME** Degree College in 2022, with an overall score of 7.72 GPA. I graduated as a Bachelor of Commerce.

So, my academic background fundamentally relates with the aforementioned discipline. I'm now willing to expand my horizons and learn about technological developments that are taking place in the global business sector. India's IT infrastructure is also expanding, thus opening varied opportunities for aspirants like me, who wish to establish a career in such technical fields.

## **Language Proficiency:**

**I did PTE-Academic on 15-07-2023 with an overall band score of 58**

(Listening 57, Reading 56, Speaking 65, Writing 57).

## **Work History:**

I have worked with **COMPANY NAME** from February 2023 as a Sales Intern and have an overall 6 months of experience. My work experience has helped me to stay updated on the current business processes. Over the course of my enriching 6 month internship program, I immersed myself in a dynamic learning environment that provided invaluable insights and hands-on experience. This internship afforded me the opportunity to apply theoretical knowledge to real-world scenarios, enhancing my skills in areas such as problem-solving, teamwork, and effective communication. I am grateful for the mentorship and experiences gained during this internship, which have undoubtedly shaped my career trajectory positively.

### **Purpose of Study:**

Factors such as my academic background, personal interest and scope of the field have all led me to this decision of choosing Business Analytics as the subject of my interest. Throughout my academic and professional ventures, I've acquired the practical base of skills required to pursue higher studies in such technical disciplines.

Moreover, I've also come to realize, from my workplace (internship), about how the demand for Data and Analytical professionals are soaring high in India's business ecosystem. With the expansion of India's IT sector, the scope for exploration and career-development has also widened, dramatically. Moreover, I also believe a master's degree allows personal growth, expands my perspectives, and develops personal and professional connections with peers, faculty, and professionals in the field.

### **Sources of Funds:**

My parents shall be funding my education in Australia. I've also paid my first semester's tuition fee, which amounts to \$21600. My father's name is **FULL NAME**. He is a farmer. My mother, **FULL NAME** runs a business at home. I also have a sister named **FULL NAME**, and a brother named **FULL NAME**.

Loan Sanctioned	INR 40,00,000
Family Savings (Cash+ Jewellery)	INR 18,53,000
Immovable Properties	INR 3,01,09,500
<b>Total Funds</b>	<b>INR 3,59,62,500</b>

### **Annual Income:**

Parents Annual Income	INR 19,59,810
<b>Total Annual Income</b>	<b>INR 19,59,810</b>

### **Why Australia:**

I always dreamed about going abroad for my higher studies. And when the time has come, I have gone through a lot of research regarding the best countries that are providing the best education in terms of infrastructure and quality of faculty. I want to seek exposure to the wide array of global networking opportunities and establish industry-related connections during my studies, which is why I've chosen Australia as my preferred destination. I aspire to acquire knowledge as per international standards. The country is one of the top performing leaders in the world, when it comes to technological/digital advancements. Their academic sector has embraced the advent of our ongoing global-digital revolution and has gone on to integrate courses and curriculums for the holistic teaching/training of subjects like Data Science, Business Analytics, Computer Science, Cyber Security and so on. I also intend on traveling and exploring the country's rich heritage and famous sites (natural and man-made) to learn about their history, such as their stories of aboriginals and native culture. Where I get to meet new people from all over the world and

improve my personal growth.

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